

## Homes &amp; Property London Evening Standard New Homes Awards 2016

**BEST FIRST-TIME BUY**

Marcon Place, Hackney E8, by Pocket  
POCKET creates pint-size flats for first-time buyers who are on tight budgets, mainly thirtysomethings working in the public sector.

These are buyers who are earning too much to qualify for social housing, but too little to be able to get on the mainstream property

ladder. This developer's no-frills homes are priced at 20 per cent below market value, and owners have to pass on the discount when selling in order to keep the homes affordable.

More schemes are in the pipeline in Streatham, Stockwell, Kennington, New Cross, Lewisham and Ealing, with prices starting at £230,000.

